

Switzerland and the hidden digital footprint



*Publication of the first scientific study on the
environmental impact of ICT in Switzerland*

September 3rd 2025

The environmental impacts of digital technology in Switzerland (1)

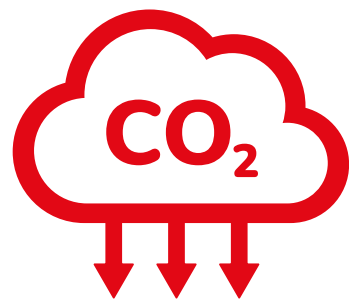
 **12%**

**of electricity consumed
in the country**

=

**as much as 1/3 of Swiss
households**

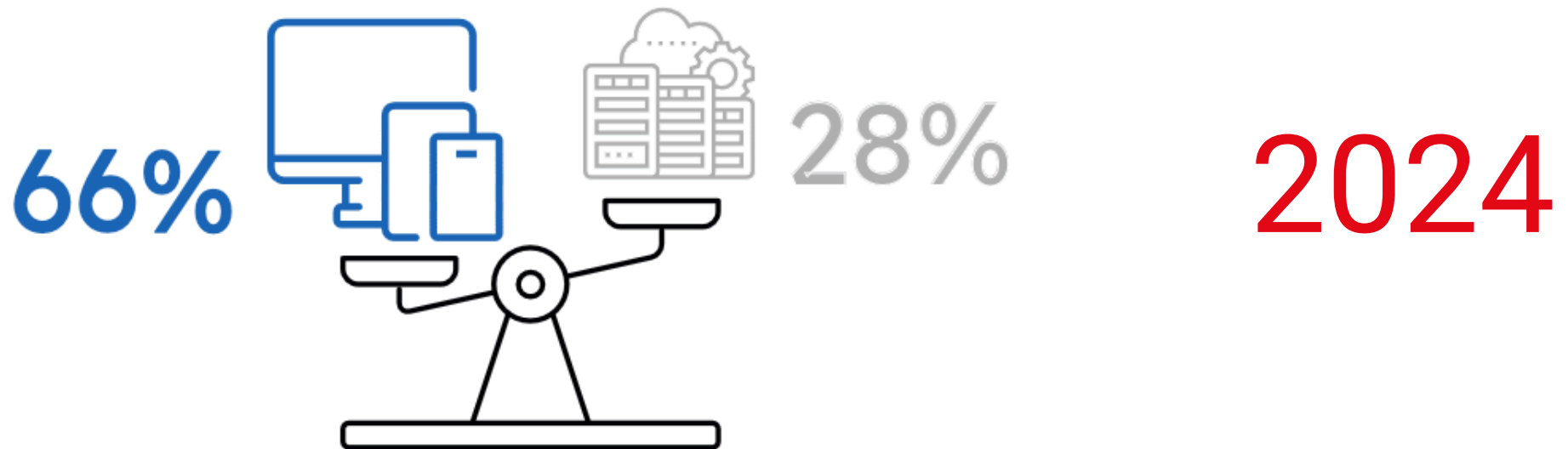
The environmental impacts of digital technology in Switzerland (2)



2%

**of the country's
greenhouse
gas emissions**

Where do the impacts come from ?



The impact of **data centres** is increasing significantly and quickly



We can all act

Some ideas :

✓ **Public authorities :**

Strengthen the framework conditions for **better recycling** of electronic waste.

✓ **Entreprises :**

Adopt **BYOD (Bring Your Own Device)** to reduce the footprint.

✓ **Citizens :**

Favour **repairable and second hand** equipment



Join us to exchange and learn more

Wednesday
September

03

Swiss Green Economy Symposium
Wintherthurr

Wednesday
September

10

Showcase E4S
Lausanne

Wednesday
October

01

Swiss IT Forum
Genève

Wednesday
November

12

Swiss Impact Forum
Bern

Many more dates to come !

THANK YOU



*to everyone who created, financed, published
and supported this study*



More information



White paper, 2-pager, press release, infographic...

